



OCEAN YOUTH
ACADEMY

TRANSPARENCY REPORT

2021-2022

ANTARCTIC SEASON



WHO WE ARE

Ocean Youth Academy is a 501(c)3 non-profit founded by a passionate group of polar expedition guides, marine biologists, and outdoor educators aiming to create a sustainable education model that connects students with the ocean and the wonders of the natural world.

WHAT WE DO

Ocean Youth Academy's primary project is its flagship course, Polar Oceans, which is an immersive, 10-session virtual expedition designed to give students the opportunity to explore both the northern and southern polar regions.

Our engaging course material is presented by OYA's real-life polar expedition guides. This allows students to gain a comprehensive understanding of our planet's most fragile and remote ecosystems, through the sharing of stories, videos and first-hand experiences. Each module is packed with activities, lessons and videos, and correlates with Next Generation Science Standards.

OUR FUTURE PLANS

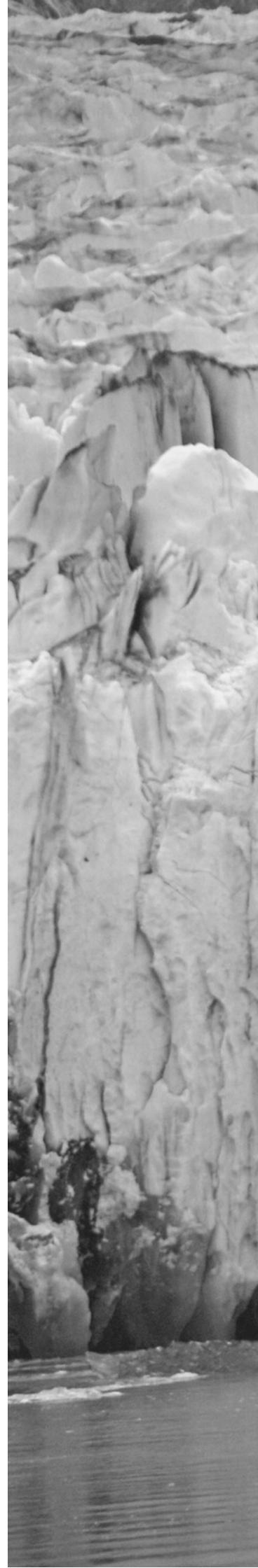
Ocean Youth Academy is a young organization, however, we are already looking toward the future.

Our current focus is on further developing the Polar Oceans course so that it best meets the needs of our students. We will expand the course with new content in the coming year. OYA also plans to release additional online courses about the ocean and other relevant topics in the next 1 to 2 years.

We are developing partnerships with schools and educational organizations around the world so that we can help as many students as possible access our online courses.

As part of this process, we are seeking ways to get our content certified so that it aligns with educational standards in different countries, such as the UK, India, and China. We also plan to align our content to International Baccalaureate (IB) standards in the near future.

We will be launching our first in-person programming in the next 1-2 years. One in-person program that is in development is a collaboration with Polar Expedition companies to fund select Polar Oceans students for an educational trip to the Arctic or Antarctic.



POLAR OCEANS: THE FIGURES

Since its launch in December 2021, the first iteration of the Polar Oceans course has been well-received..

TOTAL ENROLLED

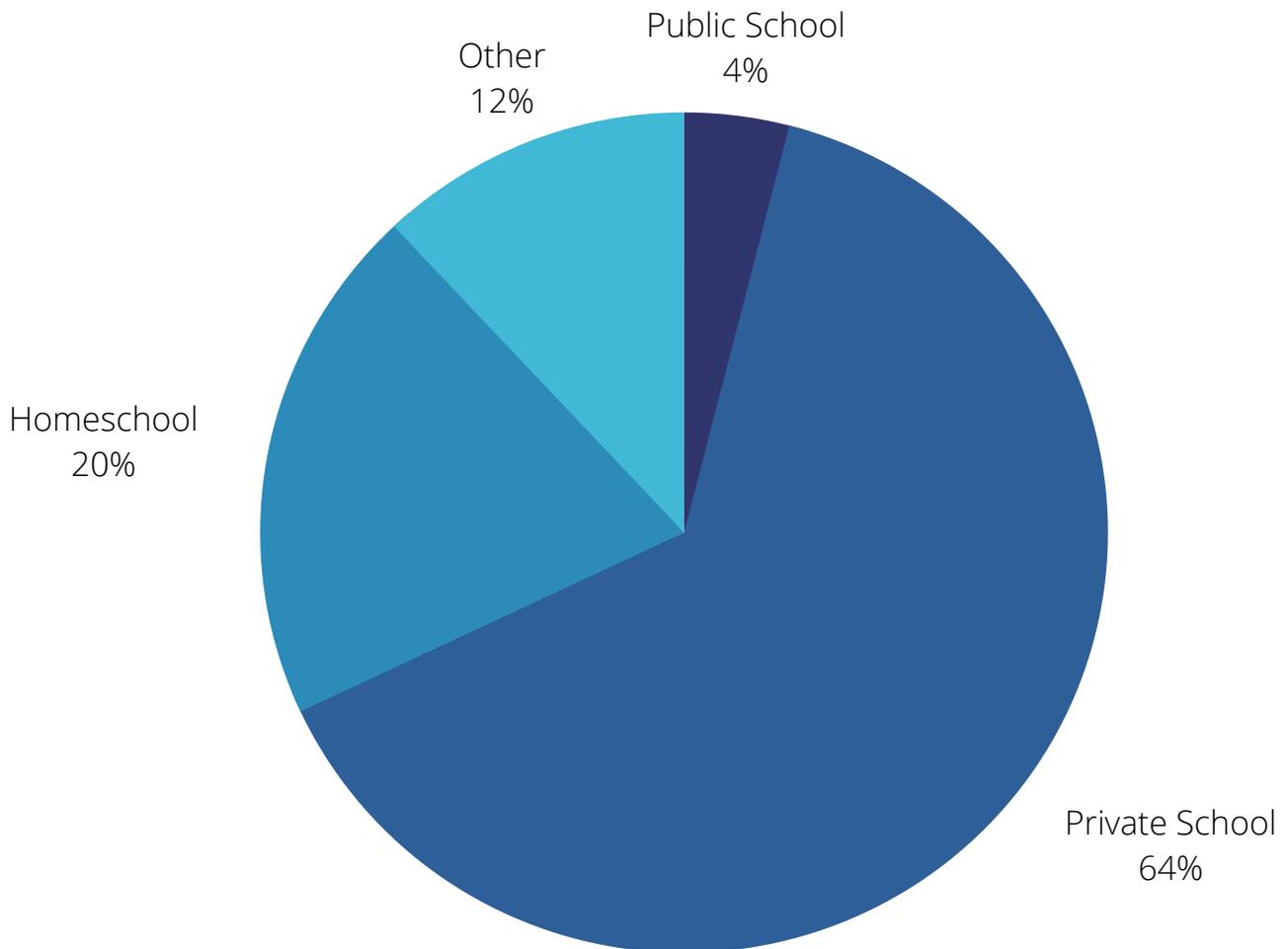
262

STUDENTS

TOTAL VIDEOS

2,300+

WATCHED





STUDENT FEEDBACK

About the course: *"I liked to learn about the problems that all the animals were facing and how the animal food chain and food webs worked."*

On the final project: *"I loved the final project. I had really fun writing to the Humane Society about my issue. I feel like kids aren't taken very seriously, and this was a good chance to prove myself through this social issue."*

On the final project: *"I think it is a great way to make a difference in our world and to put people into action and have them help face our worlds problems."*

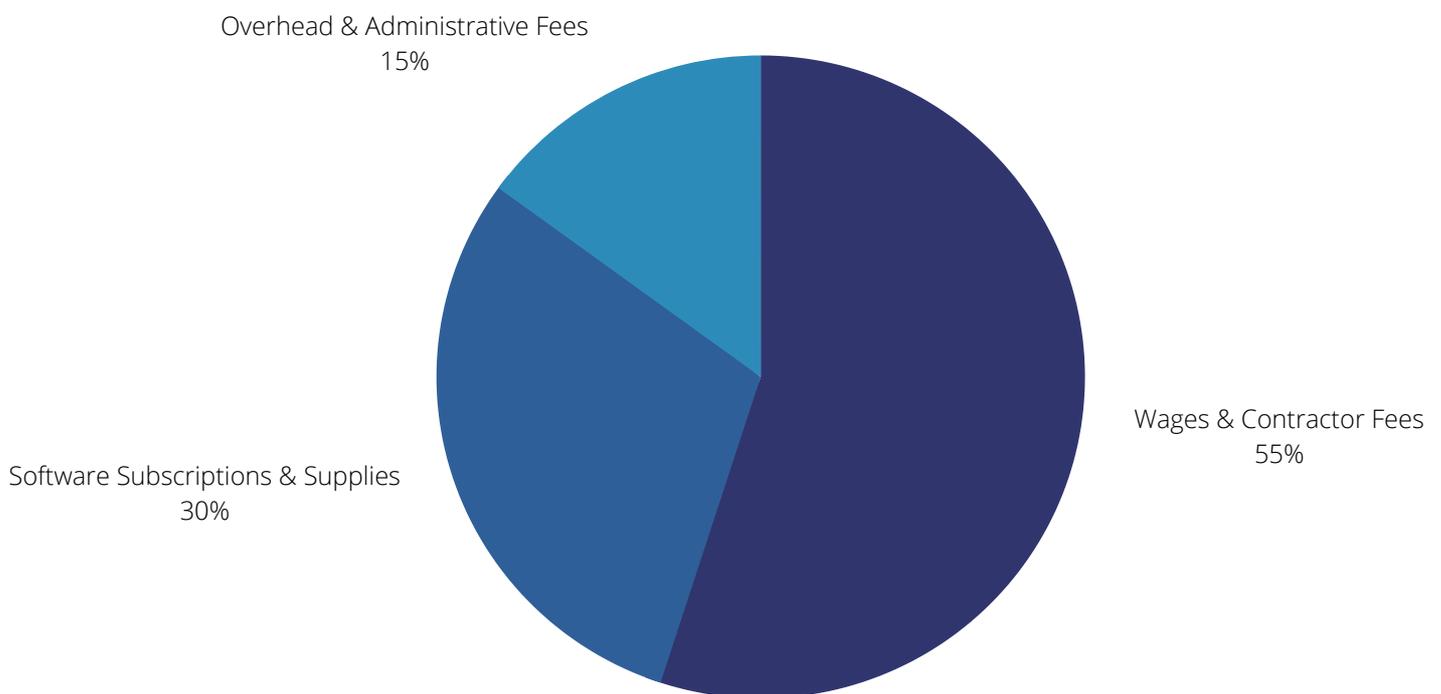
EDUCATIONAL PARTNERS

OYA's Polar Oceans course is open to anyone who wishes to take it. Some of the schools and organizations that have signed their students up for the course include:

- Los Angeles Unified School District
- Our Lady of Good Counsel Parish School
- Centreville Public Schools
- THINK Homeschool

OYA FINANCIAL INFORMATION & BUDGET

Ocean Youth Academy's budget is in development as we work to identify our most pressing areas of financial need. We aim to invest the majority of our resources over the next year into wages and contractor fees so that we can develop the next edition of our Polar Oceans course and other educational materials.



PRIMARY EXPENSES

We anticipate that most of our expenses over the next year will be for employee and contractor wages, including:

- Grant Writer – \$50/hour
- Education Coordinator – \$30/ hour
- Curriculum Developer – \$35/hour
- Social Media Coordinator – \$30/hour
- Outreach Coordinator – \$25/hour
- Videographer – \$35/hour
- Video Editor – \$30/hour
- Content Writer – \$35/hour
- Student Intern – \$20/hour

Other important expenses include software subscription services as well as purchases of supplies for fundraisers and course production (i.e., audio-visual equipment).

OUR TEAM

Amanda Hunter – Founder & President

Phil Hunter – Founder & Vice President

Gaby Pilson – Founder & Secretary

Alyssa Bjorkquist – Education Coordinator

Zosha Wiktor – Outreach Coordinator

Michael Gamerl – Operations Advisor

Felicity Johnson – Marine Science Educator

Wendi Bellows – Grant Coordinator

OUR SUPPORTERS

Ocean Youth Academy is very fortunate to have the support of a number of incredible organizations.



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